

Furncraft: A Furnishings Trade Taster and Career Learning Project

Janine Blake Industry Consultant

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Food, Fibre & Timber Industries Training Council (WA) Inc.



The Food, Fibre and Timber Industries Training Council provides strategic information and advice to the WA Government on the workforce and skill development needs and priorities of our industries.



Animal Care and Management
Conservation and Land Management
Food , Beverage , Meat Production
Forest and Forest Management
Furnishing
Horticulture
Rural Production
Seafood
Textiles Clothing and Footwear





How do we do it?

- Advise government on occupational skill shortages
- Work with industry on strategies and action plans to guide the development of a skilled workforce
- Work with industry on the establishment of new or improved qualifications
- Keep industry advised of training developments in their industry including: AQTF changes; training packages; national policy, apprenticeship and traineeship opportunities.

Labour Market Research: Furnishings

- Furniture imports increasing and local manufacturing decreasing;
- Decline in apprenticeship uptake;
- Training for thin markets outsourced to eastern states (7 years) and then returned to Western Australia;
- Challenge to increase the profile of training and support understanding re: benefits of vocational education and training;
- Ageing workforce;
- State Government response to Covid-19 = investment in infrastructure = Sept 21: U/E Aust 4.7% Youth U/E 10.5% & WA 4.6% Youth 8.2%



What could we do?

The Project Brief:

To develop a furnishings work experience and career learning project.

Goals:

- Broker industry and school partnerships;
- Grow knowledge and profile of furniture trades;
- Improve understanding of the vocational education and training system amongst industry and employers;
- Develop career and employability skills of participants.
- Increase enrolments of apprenticeships in the furniture trades.



Stakeholders

































Stakeholder Engagement Experience

- Consultation;
- Recruitment and Selection inc. apprenticeships and traineeships;
- Mentoring of apprentices and trainees;
- Tours to employer sites;
- Work placements for young people & university students (international and domestic);
- Workplace Learning interviews;
- Volunteering for mentoring programs;
- Resume writing and interview support;
- Multi-employer Work Inspiration programs;
- Exploring Educational Pathways programs;
- Industry Speakers;
- Guest speaking
- Speed Careering & Career Conversations;
- Careers Expos;
- Furncraft: Furnishings Trade Taster and Career Learning.



What makes the most effective approach?

1. Mindset

- People;
- Care about their business/work;
- Conditioned to work over and above;
- Keen to speak about future talent;
- Like to stretch themselves;
- They know their business;
- Prepared to learn.

2. Preparation

- Identify who to engage;
- Website and social media;
- Jobs advertisements (employers);
- General understanding of accomplishments etc.;

What makes the most effective approach?

3. Process

- Phone Call, Follow-up Call & Email;
- Lead from the heart;
- Prepared to talk about the detail;
- Honest and consistent;
- Know your business;
- Remember their core business;
- Prepared to learn;
- If you don't care about what you are doing, why should they?
- Follow-up and keep in touch.

4. Talking Points

- Look for common ground;
- Show that you are interested because you are!
- Pain points: Talent, Career
 Development, Marketing, Training;
- Positive, can do attitude;
- Sense of humor;
- Challenge negative perceptions;
- Working too hard to generate interest don't pursue;
- Energy of the call.



Stakeholder Engagement Feedback

I emailed a school, service provider and employer and asked why they had decided to work with me...

Common themes:

- -Driven by the young people (outcome) passionate
- -Energy and enthusiasm
- -Positivity
- -Sense of humour and laughter
- -Know my business and see opportunities

"Its your attitude not your aptitude that determines you altitude"

Zig Ziglar

Food, Fibre & Timber Industries

Training Council (WA) Inc.











Furnishings - Try-A-Trade

Come along to North Metropolitan TAFE (NMTAFE) to discover a career in the wood industry.

Exposure to | Upholstery | Cabinetmaking | Furniture Finishing | Wood Machining | Furniture Making

Furnishings - Try-A-Trade program

Location NMTAFE Balga campus and Balcatta Senior High School

Dates 25-28 Oct (4 days)

Time 25, 26 and 28 Oct 9am to 2.45pm 27 Oct 8.45am to 2:45pm

Pathways

- Meet and connect with businesses about potential employment and apprenticeship opportunities.
- Gain a Nationally recognized White Card certification CPCCWHS1001.
- Learn the skills you need to make furniture and you'll get to keep what you make.
- · Explore possible work-experience placements.

What's provided

Transport to and from NMTAFE Balga campus and refreshments.

To register

Please contact the VET Coordinator at Balcatta Senior High School.

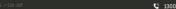
This program is provided in partnership with

























Furnishings - Try-A-Trade Student Workbook

Upholstery | Cabinetmaking | Furniture Finishing | Wood Machining | Furniture Making

















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Stakeholders















The Result

Pictures and Evaluation



Further information

Janine@fftitc.com.au

Food, Fibre and Timber Industries Training Council

2: +61 8 9361 2800

Unit 6/800 Albany Hwy, East Victoria Park Perth, Western Australia 6101







